



REYNOLDS' IN REVIEW

Summer/Fall 2017

Volume 24 Edition 2



Blankets Made from the Heart

On June 5th, Reynolds' employees and their families came together with the O'Brien family of Caroline's Miracle Foundation to make no-sew blankets for children battling cancer at the Dana Farber Hospital. Caroline's Miracle Foundation is a local non-profit organization founded in honor of the generous spirit of Caroline O'Brien, a beloved

local girl who bravely battled against an inoperable form of brain cancer known as DIPG. Caroline's family and many others in and beyond our local community have been inspired by Caroline's desire to give back to others and have been bringing smiles to children battling cancer ever since, with gestures such as making no-sew blankets for patients. Together, we were able to create 27 adorable and cozy blankets to give to children at Dana Farber Cancer Institute that were undoubtedly made from the heart. For more information on how you can contribute to Caroline's Miracle Foundation, please visit carolinesmiraclefoundation.org.

Customer Appreciation Fishing Tournament

Our annual Customer Appreciation Fishing Tournament, sponsored by Interstate Batteries, was a "reel-y" great event! With delicious BBQ from Redneck Heaven and great company from

our customers, there was lots to enjoy at this year's event. Duo Greg Tesch and Ed Groballi took home first prize, with 6 largemouth



for 19.02 lbs (pictured above). In second place, Daryl Biron and Steve Byam followed closely behind with a total of 18.53 lbs. Finishing strong in third place, Steve McGahon and Phil Trowbridge caught a total of 18.21 lbs. Thank you to everyone who participated, and made our 9th annual tournament a success!

Cookout for the Troops

Mark your calendars! On July 15th, we will be hosting a Cookout for the Troops event here at Reynolds' Subaru. On this date, car dealerships statewide will be hosting similar events, in partnership with CARA, Fox 61, and Radio 104.1



in an effort to raise money for military men and women and their families. This all-day event will include burgers, hotdogs, and cookout fare from local vendors; it will be a great summer event for an even better cause. Admission and food will be free, however we kindly encourage donations as all proceeds will benefit the Connecticut National Guard Foundation and the USO of Connecticut. Let us all come together as a community and give back to the courageous men and women who serve our country!

Guessing for a Cause

This May we made a Subaru Love Promise to Bikes for Kids organization to donate a new bike helmet, for every bike donated to our property. BFK is an organization that refurbishes used bicycles and distributes them to kids in need. In an effort to raise awareness



for this wonderful cause, we decided to fill a 2017 Subaru Impreza with the donated bike helmets, and created a guessing game. We are currently running a Facebook contest to have customers guess

how many bike helmets it took to fill a 2017 Impreza. Our winner will receive a \$100 Visa gift card and hopefully Bikes for Kids will garner another bike donation, a new volunteer or a generous donation. How many bike helmets do you think it takes to fill a Subaru Impreza?

Progress on the New Building!



Our new showroom and service center building is really coming along! We can't wait to welcome you there this fall! Visit our Facebook page for grand opening news.

Summer road trips are happening now- bring your buggy in before your journey to check cabin air filters, tires, wipers & batteries. Call now to schedule your free inspection today! 10% off all air filter replacement through Aug. 30th, 2017!

Subaru is Preparing to Ascend to the Top of the Family Hauler Game!

With recent success of Subaru of America, particularly with the larger Outback and Forester, Subaru has decided to join a new vehicle segment. In the 2019 Model year Subaru will introduce their new vehicle, the Ascent: a 7 passenger, three row, family hauling SUV. Subaru ventured into this territory before with the Tribeca, but the timing and the vehicle were not right at that point which led to the cancelation of that model in 2014. In the time since, Subaru has been steadily improving everything they make, testing new technology, and refining their interiors to get to this point where they can confidently bring out a hopeful class leader in a new development of the 7 Seat SUV market. The Ascent will feature Subaru's signature Symmetrical All Wheel Drive System, as well as the newest feature addition to Subaru; the Eyesight System and other favorite driver assist technologies.



In addition, it will feature the latest generation of Starlink telematics and info-tainment, as well as a completely unique interior with room for 7 adults to *comfortably* fit. Now there truly is a Subaru for everyone, including families who are too big for an Outback!

Common Good Gardens: Bringing Produce to the People

Reynolds' Subaru and the Common Good Gardens (CGG) in Old Saybrook have recently joined hands to help those in need and support our environment. This new partnership will enhance the garden's ability to bring fresh, organic produce to those who rely on soup kitchen pantries for their groceries. For the staff at Reynolds' Subaru, it will strengthen our longstanding commitment to give back to the greater community. Since 2002, volunteers at Common Good Gardens have grown organic produce (last year, almost 7000 lb.) for distribution through shoreline soup kitchens and pantries. Because of these efforts, thousands of homeless, elderly, disabled, and unemployed in Niantic, Old Lyme, Old Saybrook and Westbrook have gained better access to nutritious food. CGG provides hands-on opportunities for volunteers to learn and share knowledge about organic gardening and has helped other communities start similar ventures; said Reynolds' Subaru CEO Kathryn Wayland, "I am very excited to partner with CGG. They are doing tremendous things for their neighbors." Reynolds' Subaru will buy a large share of vegetables from Upper Pond Farm, an Old Lyme community farm CSA to be donated weekly to CGG for distribution to the pantries. Reynolds' Subaru will also be supplying a backup driver, when needed, to help deliver produce. CGG is looking forward to having Reynolds' as a partner and expanding the network of active volunteers in the area. For more information about CGG, contact them through Facebook or Commongoodgardens@gmail.com. CGG volunteers are active year-round (but especially in summer) and welcome all who are interested.

Circle Garden Party



This spring, during our Subaru Share the Love event, we are proud to announce that we were able to raise \$22,000 here at Reynolds' for The Center for Hospice Care of Southeast Connecticut. Located in Norwich, this non-profit and community-based organization is committed to providing

exemplary end of life care for patients and support for their loved ones. They have recently launched a "sooner is better" campaign, advocating for families to bring their loved ones to hospice care sooner to allow for the highest quality of life possible. On behalf of Reynolds', Kathryn and Mark Wayland, as well as Tom and Shaleigh Reynolds attended a Center for Hospice Care "Circle event" in the Healing Garden on May 25th of this year. They were recognized with an honorary brick placed in the garden as a token of gratitude for the funds raised at Reynolds' this spring. Visit hospicesect.org for more info.

Pet Adoption Success

On May 20th, we were paw-sitively thrilled to host our annual pet adoption event. We had 5 kittens, 3 cats, a bird, and some adorable dogs seeking homes. We were delighted that so many of you attended. There were lots of fun and informative tents



hosted by our sponsors, including: Duchess Pet Treats, Clean Paws Mobil Pet Spa, CT Draft Horse Rescue, Valley Shore Animal Welfare League, Feral Cats of East Windsor, We Let the Dogs Out, and Petco. The event included a raffle, with 5 awesome prizes donated by our sponsors: a gift basket from Petsense, a gift card from the Feed Bag, 2 bags of food from Pampered pets, and a gift card from D-tails. Our own Kathryn Wayland and her family adopted an adorable kitten, Pippa, (pictured above) and have been loving every minute with her.



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Local Upcoming Events

Old Lyme Midsummer Festival

- Friday, July 28th: Kick-off Concert
- Saturday, July 29th: 5k run, art, fairs, music, book signing, talks, dog parade, kids activities

Know Before You Go, Tips for DMV

- DMV of CT will no longer give permanent driver's license/ ID cards while at the office. After fraud checks have been completed, customers will receive a newly designed and more secure driver's license/Id card in the mail within 20 days of office visit.
- State of CT now titles vessels!
Online Services Visit CT.Gov/DMV
- Renew your registration
- Pay Emissions Test late fee
- Cancel Registration and License Plates
- Reprint Registration
- Track License/ID delivery status

The Hamburg Fair, a Local Favorite

Be sure not to miss our favorite summer neighbor, The Hamburg Fair this August 18th-20th! Right across from us here at Reynolds', you will find carnival rides, games, various foods and treats, animals, live music performances, and agricultural exhibits. The gates open at 5 PM on Friday, August 20th, and at 9 AM the following Saturday and Sunday. As this event is full of Lyme history, fantastic events, and good old-fashioned family fun, we are very proud to be a Platinum Sponsor of the fair. See you there in August!

